



# Value Creation for the Office of the CFO

powered by  highradius

**\$500K+ Saved in  
Credit Card Fees**



**Gordon Briscoe**  
Chief Financial Officer

## **\$500K+ Saved in Credit Card Fees Level 3 Processing**

4X Increase in Active Customers



Self-Serve Buyer Portal



Reduced Interchange Fee  
from \$154M Portal Payments



Campaign management  
and Self-registration

## **50% Reduction in Past Dues**

2X Past Due Customer Coverage



Prioritized Collections Worklist



Automated Correspondence  
and Advanced Dunning